



German-American
Business Forum



German American
Chambers of Commerce
Deutsch-Amerikanische
Handelskammern

German American Business Forum 2016

June 16, 2016 | Frankfurt
Frankfurt am Main Chamber of Commerce and Industry

Sponsorship Opportunities



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Sponsorship Opportunities 1/2

	PREMIUM SPONSOR (limited to 1 Sponsor)	DINNER RECEPTION SPONSOR (limited to 1 Sponsor) evening on June 15, 2016	LUNCHEON SPONSOR (limited to 1 Sponsor)	COFFEE BREAK SPONSOR (limited to 2 Sponsors)	EXHIBITOR (limited to 10 exhibitors)	CONFERENCE PROMO MATERIAL SPONSOR (limited to 1 Sponsor)
	16.000,00 Euro	14.000,00 Euro	5.000,00 Euro	2.500,00 Euro	2.500,00 Euro	3.000,00 Euro
press release & announced during official opening speech	Sponsor will be listed in all press releases in Germany and in the US & will be announced during the conference's official opening speech	-	-	-	-	-
logo on name tags	Your logo printed on event name tags of all conference participants	Your logo printed on event name tags of all evening reception participants	-	-	-	-
Ad in the printed program	Exclusive exposure of sponsor via a one-page, four-color ad on the second page of the printed program (inside front cover)	Option of exclusive branding of dinner reception, e.g. display of promotional material, display of banners, logo on nametags, etc.	-	-	-	-
logo on event registration website	Your logo on our event registration website	Your logo on our event registration website	-	-	-	-
speaking slot / announcements	Unique opportunity to welcome guests at the German American Business Forum	Exclusive presence as dinner reception sponsor on the evening prior to the business forum, incl. welcome speech	Sponsor is announced before lunch break	Sponsor is announced before lunch break	-	-
space for promotional materials or logo	Table for your promotional materials during the event (premium space); pop-up banners can also be used (high-boy and standard roll-up banner)	Table for your promotional materials during the event (premium space); pop-up banners can also be used (high-boy and standard roll-up banner)	Presentation of your logo on all tables during the lunch break; opportunity to provide give aways and promotional materials	Presentation of your logo on all tables during the coffee break; opportunity to provide give aways and promotional materials	Table for your promotional materials during the event (premium space); pop-up banners can also be used (high-boy and standard roll-up banner)	Exclusive provider of conference bags (branded with your logo) for all conference participants
logo on promo material	Your logo on promotional materials before, during and after the event, on our event website and in all mailings	Your logo on promotional materials before, during and after the event, on our event website and in all mailings	Your logo on promotional materials before, during and after the event, on our event website and in all mailings	Your logo on promotional materials before, during and after the event, on our event website and in all mailings	Your logo on promotional materials before, during and after the event, on our event website and in all mailings	Your logo on promotional materials before, during and after the event, on our event website and in all mailings
logo on signs & presentation screen	Recognition on representative signs at the conference venue and presentation screen	Recognition on representative signs at the conference venue and presentation screen	Recognition on representative signs at the conference venue and presentation screen	Recognition on representative signs at the conference venue and presentation screen	Recognition on representative signs at the conference venue and presentation screen	Recognition on representative signs at the conference venue and presentation screen
Admission Business Forum	Free admission for four (4) to the German American Business Forum	Free admission for four (4) to the German American Business Forum	Free admission for two (2) to the German American Business Forum	Free admission for one (1) to the German American Business Forum	Free admission for one (1) to the German American Business Forum	Free admission for one (1) to the German American Business Forum
Admission Evening Reception	Two (2) tickets for the exclusive dinner reception on the eve of the conference	Two (4) tickets for the exclusive dinner reception on the eve of the conference	-	-	-	-



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Sponsorship Opportunities 2/2

	LANYARD SPONSOR (limited to 1 sponsor)	CONFERENCE BAG SPONSOR (limited to 1 sponsor)	ONLINE SPONSOR (limited to 2 sponsors)	MAILING / POSTCARD SPONSOR (limited to 1 sponsor)	BREAKFAST SNACKS SPONSOR (limited to 1 sponsor)	WEBSITE SPONSOR (limited to 1 Sponsor)
	3,000.00 €	3,000.00 €	2,000.00 €	2,500.00 €	2.500,00 Euro	
press release & announced during official opening speech	-	-	-	-	-	
logo on name tags	-	-	-	-	-	
Ad in the printed program	-	-	-	-	-	
logo on event registration website	-	-	-	-	-	
speaking slot / announcements	-	-	-	-	-	
space for promotional materials or logo	Exclusive provider of lanyards for name tags of all conference participants	Exclusive provider of conference bags (branded with your logo) for all conference participants	Skyscraper banner on our event website in April, May, and June 2016; highlighted exposure in our event mailings	your logo on postcards send to potential attendees of the Business Forum in Germany and the USA	Table for your promotional materials during the event (premium space); pop-up banners can also be used (high-boy and standard roll-up banner)	
logo on promo material	Your logo on promotional materials before, during and after the event, on our event website and in all mailings	Your logo on promotional materials before, during and after the event, on our event website and in all mailings	Your logo on promotional materials before, during and after the event, on our event website and in all mailings	Your logo on promotional materials before, during and after the event, on our event website and in all mailings	Your logo on promotional materials before, during and after the event, on our event website and in all mailings	
logo on signs & presentation screen	Recognition on representative signs at the conference venue and presentation screen	Recognition on representative signs at the conference venue and presentation screen	Recognition on representative signs at the conference venue and presentation screen	Recognition on representative signs at the conference venue and presentation screen	Recognition on representative signs at the conference venue and presentation screen	
Admission Business Forum	Free admission for one (1) to the German American Business Forum (total value: EUR 225)	Free admission for one (1) to the German American Business Forum (total value: EUR 225)	Free admission for one (1) to the German American Business Forum (total value: EUR 225)	Free admission for one (1) to the German American Business Forum (total value: EUR 225)	Free admission for one (1) to the German American Business Forum	
Admission Evening Reception	-	-	-	-	-	