



German-American  
Business Forum



# German American Business Forum 2024

June 6, 2024 | Hannover, Germany

Sponsorship Opportunities



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German American  
Chambers of Commerce  
Deutsch-Amerikanische  
Handelskammern



## German American Business Forum

The German American Chambers of Commerce (AHK USA) would like to invite you to the 9th German American Business Forum in Hannover, Germany on June 6, 2024.

The event targets German companies that are seeking to establish business relationships within the U.S., and focuses on consulting, discussions, as well as workshops addressing practical questions about doing business in the USA.

The German American Business Forum provides the perfect opportunity to showcase your company to a global audience of professionals from a wide variety of industries.

More than 250 German company representatives with interest in expanding in the US market are expected to attend, so don't miss your chance to get noticed!

Investing in a sponsorship at our upcoming conference will ensure that you garner the attention of influential figures in politics and economics. Furthermore, you will also enjoy comprehensive marketing and PR support both leading up to and following the event.

Do not miss this opportunity to make a lasting impression at the German American Business Forum 2024! We would love to work with you and can tailor any of our packages to meet your specific needs

### For more information please contact:

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Sponsorship Opportunities 1/3

Benefits	Premium Sponsor (Limited to 1 Sponsor)	Luncheon Sponsor (Limited to 1 Sponsor)	Coffee Break Sponsor (Limited to 2 Sponsors)	Exclusive Evening Sponsor (Limited to 1 Sponsor)   June 5, 2024
Cost	15.000 Euro	5.500 Euro	2.500 Euro	TBD
Press release & announcement during official opening speech	sponsor will be listed in press releases in Germany and the US and will be announced during the conference's official opening speech	-	-	-
Logo on name tags	printed logo on event name tags of all conference participants	-	-	printed logo on event name tags of all conference participants
Exclusive exposure	exclusive exposure via a one-page, four-color ad on the second page of the printed program and sponsor is announced during the welcome remarks	presentation of your logo on all tables during the lunch break and sponsor will be announced before the lunch break	presentation of your logo on all tables during the lunch break and sponsor will be announced before the lunch break	exclusive branding of dinner reception, e.g. display of promotional material, display of banners, etc. and welcoming remarks at the Evening Reception prior to the Business Forum
Logo on event website	your logo on our event registration website	your logo on our event registration website	your logo on our event registration website	your logo on our event registration website
Exhibition space for promotional materials or logo	exhibition table for promotional material and give-aways in the foyer of the venue, including pop-up banners	exhibition table for promotional material and give-aways in the catering area	exhibition table for promotional material and give-aways in the catering area	exhibition table for promotional material and give-aways in the foyer of the venue, including pop-up banners
Logo on promotional material	your logo on promotional materials before, during and after the event, on our event website and in all mailings	your logo on promotional materials before, during and after the event, on our event website and in all mailings	your logo on promotional materials before, during and after the event, on our event website and in all mailings	your logo on promotional materials before, during and after the event, on our event website and in all mailings
Logo on signs & presentation screen	display of your logo on signs (digital & print) at the conference venue and presentation screen	display of your logo on signs (digital & print) at the conference venue and presentation screen	display of your logo on signs (digital & print) at the conference venue and presentation screen	display of your logo on signs (digital & print) at the conference venue and presentation screen
Admission to the Business Forum	free admission for four (4) to the German-American Business Forum	free admission for two (2) to the German-American Business Forum	free admission for one (1) to the German-American Business Forum	free admission for four (4) to the German-American Business Forum
Admission to the Evening Reception	two (2) tickets for the exclusive dinner reception on the evening prior to the conference	-	-	two (2) tickets for the exclusive dinner reception on the evening prior to the conference



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Sponsorship Opportunities 2/3

Benefits	Exhibitor	US State Representatives Pitch & Exhibition   (Limited to 8)	Conference Material Sponsor (Limited to 1 Sponsor)	Conference Bag Sponsor (Limited to 1 Sponsor)	Lanyard Sponsor (Limited to 1 Sponsor)
Cost	3.500 Euro	3.750 Euro	2.750 Euro	2.750 Euro	2.500 Euro
Press release & announcement during official opening speech	-	-	-	-	-
Logo on name tags	-	-	-	-	-
Exclusive exposure	-	sponsors will receive the possibility to pitch their respective region during the German-American Business Forum	exclusive provider of conference materials (notepads and pens) brand-ed with your logo for all conference participants	exclusive provider of bags for all conference participants (bags that you provide are already branded with your logo)	exclusive provider of lanyards for name tags of all conference participants (lanyards that you provide are already branded with your logo)
Logo on event website	your logo on our event registration website	your logo on our event registration website	your logo on our event registration website	your logo on our event registration website	<b>SOLD OUT</b> your logo on our event registration website
Exhibition space for promotional materials or logo	exhibition table for promotional material and give-aways in the foyer of the venue, including pop-up banners	exhibition table for promotional material and give-aways in the foyer of the venue, including pop-up banners	-	-	-
Logo on promotional material	display of your logo on signs (digital & print) at the conference venue and presentation screen	display of your logo on signs (digital & print) at the conference venue and presentation screen	display of your logo on signs (digital & print) at the conference venue and presentation screen	display of your logo on signs (digital & print) at the conference venue and presentation screen	display of your logo on signs (digital & print) at the conference venue and presentation screen
Logo on signs & presentation screen	recognition on representative signs at the conference venue and presentation screen	recognition on representative signs at the conference venue and presentation screen	recognition on representative signs at the conference venue and presentation screen	recognition on representative signs at the conference venue and presentation screen	recognition on representative signs at the conference venue and presentation screen
Admission to the Business Forum	free admission for two (2) to the German-American Business Forum	free admission for two (2) to the German-American Business Forum	free admission for one (1) to the German-American Business Forum	free admission for one (1) to the German-American Business Forum	free admission for one (1) to the German-American Business Forum
Admission to the Evening Reception	-	-	-	-	-





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Sponsorship Opportunities 3/3

Benefits	Breakfast/Snack Sponsor (Limited to 1 Sponsor)	Workshop Sponsor (Limited to 4 Sponsor)	Workshop Plus Sponsor (Limited to 4 Sponsor)	Online Sponsor (Limited to 2 Sponsor)	Happy Hour Sponsor (Limited to 1 Sponsor)
Cost	2.500 Euro	1.750 Euro	3.500 Euro	1.250 Euro	TBD
Press release & announcement during official opening speech	-	-	-	-	-
Logo on name tags	-	-	-	-	-
Exclusive exposure	presentation of your logo on all tables during breakfast and sponsor is announced during opening of event	sponsor will be announced during the workshop's opening / short introduction of your business	a speaking/ co-moderator spot, sponsor will be announced during the workshop's opening / short introduction of your business	highlighted exposure in our event mailings	presentation of your logo on all tables during the Happy Hour and sponsor is announced during the opening of the event
Logo on event website	your logo on our event website <b>SOLD OUT</b>	your logo on our event registration website	your logo on our event registration website	your logo on our event registration website	your logo on our event registration website
Exhibition space for promotional materials or logo	-	exhibition table for promotional material and give-aways in the workshop room	exhibition table for promotional material and give-aways in the workshop room	-	exhibition table for promotional material and give-aways in the foyer of the venue, including pop-up banners
Logo on promotional material	your logo on promotional materials before, during and after the event, on our event website and in all mailings	your logo on promotional materials before, during and after the event, on our event website and in all mailings	your logo on promotional materials before, during and after the event, on our event website and in all mailings	your logo on promotional materials before, during and after the event, on our event website and in all mailings	your logo on promotional materials before, during and after the event, on our event website and in all mailings
Logo on signs & presentation screen	display of your logo on signs (digital & print) at the conference venue and presentation screen	display of your logo on signs (digital & print) at the conference venue and presentation screen	display of your logo on signs (digital & print) at the conference venue and presentation screen	display of your logo on signs (digital & print) at the conference venue and presentation screen	display of your logo on signs (digital & print) at the conference venue and presentation screen
Admission to the Business Forum	free admission for one (1) to the German-American Business Forum	free admission for one (1) to the German-American Business Forum	free admission for one (1) to the German-American Business Forum	free admission for one (1) to the German-American Business Forum	free admission for four (4) to the German-American Business Forum
Admission to the Evening Reception	-	-	-	-	two (2) tickets for the exclusive dinner reception on the evening prior to the conference